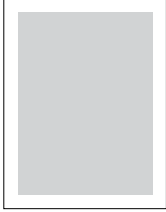
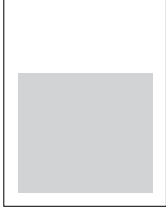
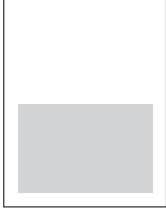
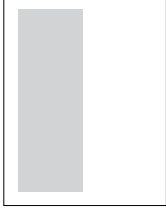
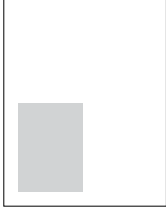
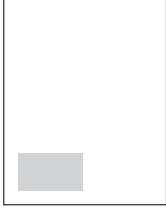


B E R K E L E Y
F E S T I V A L &
E X H I B I T I O N

June 1-8, 2014

2014 FESTIVAL READER ADVERTISING SPECIFICATIONS AND DEADLINES

Reservations due: May 7, 2014 Art is due: May 13, 2014. All ads should be submitted as high-resolution grayscale PDF.

LAYOUT	SIZE	DIMENSIONS	PRICE
	full page	9.5" high x 7" wide	\$699 grayscale
	two-thirds page	6.2" high x 7" wide	\$499 grayscale
	half-page horizontal	4.625" high x 7" wide	\$399 grayscale
	half-page vertical (not preferred)	9.5" high x 3.375" wide	\$399 grayscale
	quarter page	4.625" high x 3.375" wide	\$199 grayscale
	business card (will be reduced slightly to)	2" high x 3.5" wide (1.928" high x 3.375" wide)	\$99 grayscale